

AustCham Sponsorships

Fees and Value Proposition

	Details	Benefits	Gold	Silver
Fees	Amount (KRW)		10 M	5M
Policy	Address policy that affects your organisation	Business Issues / policy advocacy	Yes	Yes
		Business issues round table with Australian Embassy	Yes	Yes
		Committee participation	Yes	Yes
VIP Events	Access to the highest levels of Government and exposure to key figures in the Australia-Korea relationship	Exclusive VIP events with Senior Officials and Major Corporations	1st priority	2nd priority
		One-on-one VIP Meetings	Yes	X
		Australian Ambassador's Dinner	1st priority	2nd priority
		Bi-annual dinners with senior Austrade officials	Yes	Yes
Member Events	Priority seating and discounts to Member Events	Event head table priority	1st priority	2nd priority
		Discounted entry to events	Member + Partner	Member + Partner
		Complimentary seating	5 free	X
Publication & Promotion	Banner promotion and recognition of your company as a Sponsor at all AustCham promotional materials and events	Sponsorship Award	Yes	Yes
		Full page membership directory ad	Yes	Yes
		Membership directory hard copy	5 free	3 free
		Page / profile in membership directory	Up to 5 inc. ad	Up to 3 inc. ad
		Website logo	Large	Small
		Internet directory profile	Yes	Yes
		Banner / publication / membership card logo	Large	Small
Nominee & Board Eligibility	Join the AustCham Board and influence policy making	Eligibility for AustCham board seat	Yes	Yes
		Free nominee member	4	2